

NOTES FROM MEETING

Practical recruiting strategies that work for network members:

- Expos related to cause – to create awareness eg. Environmental days, refugee days
- Internships (international)
- Flyer on community board (local)
- Information sessions about organisation's volunteer program, taking the time to inform people before making a final commitment
- Time limit on position – project based
- Value of word-of-mouth – running a good volunteer program that attracts other volunteers.
- Information available at displays – take away without having to make a commitment
- Use of international days such as National Volunteers Week and the United Nations International Volunteer Day
- Target young people through schools
- Libraries notices about organisation's volunteer program
- Web-sites - Go Volunteer, Qld's Volbase, AustSearch, OurBrisbane etc...
- Target male volunteers – retired teachers, business/corporate and public service and professional bodies
- Personal stories in newspaper rather than just ad. (photo)
- Have a photo of contact person so that people can relate to that person
- Recruiting through memberships and associated groups
- Retirement courses (especially if organisation has an existing affiliation eg bank)
- TAFE and job network providers (guest speakers)
- Direct marketing to universities eg. students in event, management, social work, PR, IT, accounting etc.
- Social events for volunteers with social motives eg. drinks, picnics, lunches and other activities where volunteers can bring a friend.